

## ***KIMBO Design wins Campaigns Category at 2016 Design Edge Redgee Awards***

**Vancouver, Wednesday, November 2, 2016** — KIMBO Design's *Move Up Prince George* campaign has been selected as the winner of the *Campaigns* category for the 2016 Redgee Awards, Canada's Regional Design Awards, arranged by Designedge Canada. The Redgees are a celebration of Canada's professional creative communities, recognizing the best work done in every region of the country. KIMBO won for our work in the BC and Yukon region.

"We're always so grateful to have our work recognized by the design community," said KIMBO Design's founder and creative director Kim Pickett. "While our main interest is making sure our clients love our designs, it's great to know they're also being appreciated by other creative professionals."

Overall, KIMBO received five nominations in four categories. In the *Campaigns* category, we were nominated for *Move Up Prince George* and the *WorkBC Blueprint Builder* campaigns. In the *Logos* category, we were nominated for our design for the *International AIDS Society*. For *Outdoor Advertising*, KIMBO was nominated for our *Orange Fresh* vending machine wrap, which had previously garnered media attention on CTV News Vancouver, and in *Applied Arts* magazine. In the *Print Marketing* category, KIMBO was nominated for our work on the *2016 Alzheimer Society of BC* annual report.

### **About The Canadian Regional Design Awards (The Redgees)**

The Redgee Awards is the most comprehensive collection of work from Canada's professional creative communities ever assembled. We've divided the country into eight zones, enabling winners to stake their claim as the best in their region. The best-of-the-best—the highest-scoring entry in each region—are highlighted with special recognition at the Canadian Regional Design Awards event in Toronto. For more information, visit [www.redgees.ca](http://www.redgees.ca).

### **About KIMBO Design**

KIMBO Design Inc. is a branding and digital agency that has been in business for more than 14 years that specializes in graphic design, integrated communications and marketing for web and print. As an award-winning agency, KIMBO Design is dedicated to encouraging engagement and enhancing comprehension through visual storytelling. With our clean, modern and minimalist signature style, we produce innovative, effective and sustainable creative. As a professional design team, KIMBO Design upholds the graphic design standards determined by the Society of Graphic Designers of Canada (GDC). For more information, visit [www.kimbodesign.ca](http://www.kimbodesign.ca).

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