

## **KIMBO Design Named A Sponsor For Monster Energy Center Of Gravity - Canada's Hottest Beach Festival**

*KIMBO Design is proud to once again support Kelowna's  
Monster Energy Center of Gravity beach festival this summer.*

**Vancouver, Friday, July 10, 2015** – The Okanagan's biggest sports and music festival is back for its 8th year. Monster Energy Center of Gravity (MECOG) returns to the shores of Okanagan Lake and Kelowna's City Park, July 24th – 26th, 2015. Wet Ape Productions and Union Electronic are proud to bring Canada's hottest beach festival back for another action-packed three days of sports, sandy beaches, bikinis and some of the biggest names in EDM, hip hop and live music. KIMBO Design is excited to be in such good company as a sponsor of this experiential filled, fun-in-the-sun event.

"The vision of this entrepreneurial idea should be celebrated because it is a sustainable event, which contributes to the local economy by creating jobs and increasing tourism," said Kim Pickett, principal of KIMBO Design. Scott Emslie originally founded the event as a grass-roots beach volleyball tournament and turned it into one of the hottest festivals of the summer. "I like to be associated with business-minded people with a similar entrepreneurial spirit. All things KIMBO's sustainable values and culture promotes to make this partnership a great fit."

This is KIMBO's second time sponsoring MECOG. Having a pulse on what is trending in the world of millennials is important for KIMBO and their clients. This on the ground research means much more to marketers than any research focus group can provide.

The KIMBO team is excited to attend the festival and can't wait to hit the sand in Kelowna, BC to enjoy a fun-packed Okanagan weekend!

### **About Center of Gravity**

Billed as Canada's Hottest Beach Festival, the Monster Energy Center of Gravity is the largest event of its kind in Western Canada with all-star live music performances, DJ shows and some of the world's top professional extreme athletes competing for the some of the country's highest prize pools. Returning to the shores of the Okanagan Lake and Kelowna, BC's City Park, the 2015 event takes place July 24 – 26. For more information, visit: [www.centerofgravity.ca](http://www.centerofgravity.ca)

### **About KIMBO Design Inc.**

KIMBO Design Inc., a branding and advertising agency in Vancouver, BC Canada, has been providing creative services for 14 years. They specialize in graphic design, integrated communications and marketing for both web and print. An award-winning creative agency, KIMBO is dedicated to engagement through visual storytelling. With clean, modern and minimalist signature style, they deliver innovative and sustainable creative. For more information, visit: [www.kimbodesign.ca](http://www.kimbodesign.ca)

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