KIMBODESIGN

Vancouver Branding Agency's Sustainable Design Service Wins International Award

International competition recognizes firm's functional, effective and lasting designs

Vancouver, BC, Canada – Feb 27, 2012 – KIMBO Design was awarded Third Prize in the Green Dot Awards for their sustainable design services. The jury selected the Vancouver branding and design firm from among thousands of entries from over 25 countries.

As a leader in sustainable design and business practices, KIMBO Design is one of the few sustainability-

focused branding and design companies. When they are engaged in a creative project, one of their first steps is to brainstorm ideas about how to reduce production materials and create efficient development systems.

Sustainable design merges sustainability principles with design. From planning to execution, practitioners of sustainable design must integrate into their process strategies for preserving the natural



environment and upholding social responsibility. This adds another level of critical thinking to the design process. As a sustainable design team, KIMBO Design uses creativity and innovation to create effective designs that result in longevity.

The Green Dot Awards strive to reward and promote forward-thinking businesses that create environmentally friendly products or services, and to reward revolutionary green proposals. A business with a Green Dot Award is a business that can be trusted by consumers with a stewardship of the environment.

About KIMBO Design

KIMBO Design Inc. is a Vancouver branding and website design firm providing high-level, high-end graphic design and web development. With a key focus on campaign branding and tailored technical solutions, the KIMBO Design team is committed to delivering exceptional and personalized service for all companies desiring a superior web presence.

For more information, visit www.KIMBODesign.ca, become a Facebook fan and follow us on Twitter.

- 30 -

For more information, please contact:

Reija Roberts, Copywriter / Project Manager KIMBO Design Inc. (604) 738-6448 reija@KIMBOdesign.ca KIMBOdesign.ca