



## High-End Website Design to Showcase High-End Furniture

**KIMBO Design Inc. helps the Calligaris Store in Yaletown launch its custom website design to attract online visitors searching for modern furniture.**

### **FOR IMMEDIATE RELEASE:**

**Vancouver, BC, Canada – July 18, 2010** – Custom website design agency KIMBO Design Inc. helped the Calligaris Store in Yaletown launch [CalligarisStore.ca](http://CalligarisStore.ca) to attract online visitors who search online for modern furniture showrooms in Vancouver.

KIMBO Design is an award-winning design firm located in Vancouver, BC, Canada. They provide creative services, specializing in branding and custom website design.

Calligaris has become one of the largest Italian furniture manufacturers through a commitment to quality, technological innovation and style. Calligaris brings Italy's leading furniture company to Vancouver. The store needed a custom website design.

KIMBO Design and the Calligaris Store in Yaletown share an appreciation for high-end design. That's what brought them together to build the custom website. KIMBO Design's Principal and Creative Director Kim Pickett envisioned a clean, precise presentation.

"We created a distilled look that would feature their fashion-inspired modern furniture," noted Kim. "It's all about the furniture pieces, and I didn't want to distract from that."

The goal was to build a custom website design where form blended seamlessly with the rules of online functionality. KIMBO Design provided complete website creation and Web development services, including online branding direction, SEO and social media marketing expertise. The result is a clean, precise extension of the Yaletown store.

Zechy Khoo of the Calligaris Store responded to KIMBO's approach by saying, "This is exactly what we were looking for in a website. The layout is clear and is well-suited to presenting our modern furniture and home accents."

Learn more about custom website design and Web development solutions by KIMBO Design Inc. at [www.kimbodesign.ca](http://www.kimbodesign.ca). Discover the modern furniture and home accents of the Calligaris Store online at [www.calligarisstore.ca](http://www.calligarisstore.ca).

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